



THE UNITED REPUBLIC OF TANZANIA
MINISTRY OF AGRICULTURE

BUILDING A BETTER TOMORROW: YOUTH INITIATIVE FOR AGRIBUSINESS (BBT-YIA)

(2022 - 2030)

AGENDA 10/30
KILIMO NI BIASHARA

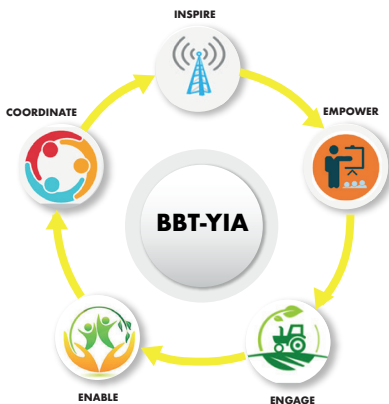


12,000

*Sustainable and profitable
youth led agribusinesses*

BBT-YIA is a programme designed to attract youth in the agricultural sector for sustainable and improved livelihoods.

BBT-YIA will contribute to Agenda 10/30 that envisages to increase youth employment by one million and attain a 10% growth rate of the agricultural sector by 2030.



BBT-YIA's Strategic Objectives

- i) **Inspire** youth through implementing behavior/attitude changing communication strategy
- ii) **Empower** youth through training mentoring and coaching
- iii) **Engage** youth in profitable and sustainable management of agribusinesses
- iv) **Enable** youth-led enterprises by improving business environment
- v) **Coordinate** effectively youth agribusiness support initiatives for synergy and efficiency

“BBT-YIA intends to inspire youth through implementation of a behavior/attitude changing communication strategy that would rebrand agriculture and make it more appealing to youth



Beneficiaries

- BBT-YIA is nationwide programme intending to create at least one profitable and sustainable youth-led agribusiness in each of the 12,000 villages in the country. BBT-YIA's 8-year direct beneficiaries are 12,000 youth-led agribusinesses
- 200,000 youth trained in GAPs, PHGs entrepreneurship, financial management and literacy and value addition out of which 20,000 youth will be involved in internship programs, and mentoring and coaching

Programme Strategic Initiatives

- Development of Youth Agribusiness Parks (YAP) to enable access of agricultural land for youth
- Designation of block farms for youth
- Over 77,000 ha of irrigated land set aside for youth through different schemes/initiatives

- Hands-on trainings focusing on providing youth in agribusiness with close mentorship and coaching from experienced international and local experts in agribusiness
- Establishment of BBT-YIA Youth Start-up and Growth Catalyst Fund, to mobilize at least TZS. 72 billion and over 15,000 start-up capital applications to be processed and funded
- National level coordination of Youth initiatives through the Ministry of Agriculture and formulation of A National Association of Youth in Agribusiness

Programme Impact

- Change of the negative mindset of youth towards agribusiness and expose them to agribusiness opportunities
- Youth access to developed agricultural land for production
- Facilitate youth access to loans, start-up capital and other financial services
- Create an enabling policy environment for Youth agribusiness



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JAMHURI YA MUUNGANO YA TANZANIA
WIZARA YA KILIMO

JENGA LEO KWA MAISHA BORA YA KESHO: MPANGO KABAMBE WA KUSHIRIKISHA VIJANA KATIKA KILIMO BIASHARA

(2022 - 2030)

AJENDA 10/30
KILIMO NI BIASHARA

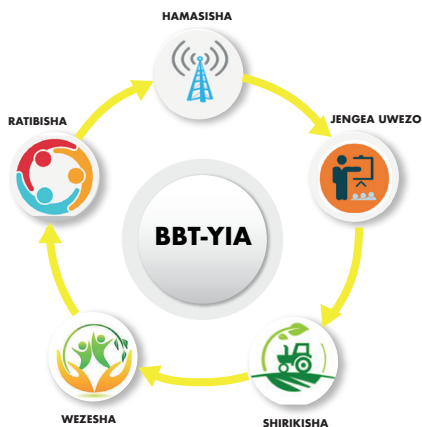


12,000

**Biashara za Kilimo zinazo ongozwa
na vijana ambazo ni
endelevu na zenye faida**

BBT-YIA ni programu iliyoungwa kuvutia vijana katika sekta ya kilimo kwa ajili ya kuboresha maisha yao.

BBT-YIA itakuwa na mchango mkubwa kwa Ajenda 10/30 inayotarajia kuongeza ajira kwa vijana kufika milioni moja na kuongeza kasi ya ukuaji wa sekta ya kilimo hadi kufikia 10% ifikapo 2030



Malengo ya kimkakati ya BBT-YIA

- Kuhamasisha** vijana kwa kutekeleza mkakati wa mawasiliano wa kubadilisha tabia/mtazamo
- Kujengea Uwezo** vijana kupitia mafunzo ya vitendo na ushauri
- Kushirikisha** vijana katika usimamizi wa biashara za kilimo zenye faida na zilizo endelevu
- Kuwezesha** biashara za vijana kwa kuboresha mazingira ya biashara
- Kuratibu** kwa ufanisi mipango ya usaidizi wa biashara za kilimo kwa vijana



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“BT-YIA inakusudia kuhamasisha vijana kwenye kilimo kupitia utekelezaji wa mkakati wa mawasiliano utakaolenga kubadilisha mtazamo hasi wa kilimo na kukufanya kiwe cha kuvutia zaidi kwa vijana



Walengwa

- BBT-YIA ni mpango wa nchi nzima unaokusudia kuunda angalau biashara moja ya kilimo inayoongozwa na vijana ambayo ni endelevu na yenye faida katika kila moja ya vijiji 12,000 nchini. Wanufaikaaji wa moja kwa moja wa BBT-YIA wa miaka 8 ya kwanza ni vijana 12,000 watacao wezesha kuanzisha biashara za kilimo
- Vijana 200,000 watafuzu katika mafunzo ya njia bora za kilimo, ujasiriamali wa njia bora za uhifadhi mazao, usimamizi wa fedha na mafunzo ya kuongeza mazao thamani ambapo vijana 20,000 watashiriki katika programu za mafunzo kwa vitendo na ushauri wa kitaalamu

Mipango ya kimkakati ya Programu

- Uanzishwaji wa maeneo maalumu kwaajili ya vijana waliopo katika kilimo biashara (*Youth Agribusiness Parks*) ili kuwezesha upatikanaji wa ardhi za kilimo kwa vijana
- Uainishwaji wa maeneo yatakayoboreshwa na miundombinu na kugawanywa kuwa mashamba vitalu (*block farms*) kwa ajili ya vijana

- Zaidi ya hekta 77,000 za ardhi ya umwagiliaji zitatengwa kwa ajili ya vijana kupitia skimu/mipango mbalimbali
- Mafunzo kwa vitendo yanayolenga kuwapa vijana ujuzi katika biashara ya kilimo pamoja na ushauri na mafunzo kutoka kwa wataalam wenye uzoefu wa kimataifa na wa ndani ya nchi katika kilimo biashara
- Kuanzishwa kwa mfuko wa Vijana wa BBT-YIA ambao utaanza kuhamasisha ukusanyaji wa angalau TZS. bilioni 72, mfuko unatarajia kushughulikia na kufadhili zaidi ya maombi 15,000 ya mitaji ya biashara zinazoanza
- Uratibu wa mipango ya vijana katika ngazi ya kitaifa kupitia Wizara ya Kilimo na uundaji wa Chama cha Kitaifa cha Vijana katika Biashara ya Kilimo

Matokeo ya Programu

- Kubadilisha mawazo hasi ya vijana juu kilimo biashara na kuwaonyesha fursa zilizopo katika kilimo biashara
- Vijana kupata ardhi ya kilimo iliyoendelezwa kwa ajili ya uzalishaji
- Kuwezesha Vijana Kupata mikopo, mitaji ya kuanzia na huduma zingine za kifedha
- Kuweka mazingira wezeshi ya kisera kwa biashara ya kilimo ya Vijana



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